



floremara
young plants





CUTTINGS - 250 unrooted cuttings



PRODUCTION TIME/ FLOWERING TIME AFTER POTTING



POTSIZE



PLANTHEIGHT



LABELINFORMATION (++) = delivery included (+) = available



RESPONSE TIME IN WEEKS



STECKLINGE - 250 unbewurzelte Stecklinge



PRODUKTIONSVORLAUF / BLÜTEZEIT



TOPFGRÖSSE



PFLANZENHÖHE



ETIKETTENINFORMATION (++) = Lieferung eingeschlossen (+) = verfügbar



REAKTIONSZEIT IN WOCHEN



STEKKEN - 250 onbewortelde stekken



PRODUCTIETIJD / BLOEIETIJD NA OPPOTTEN



POTMAAT



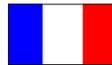
PLANTHOOGTE



LABEL INFORMATIE (++) = inclusief meegeleverd (+) = bestelbaar



REACTIETIJD IN WEKEN



BOUTURES - 250 boutures non racinées



DÉLAI DE FLORAISON APRÈS EMPOTAGE



TAILLE DE POT



HAUTEUR DES PLANTES



INFORMATION ETIQUETTE (++) = frais de livraison inclus (+) = disponible



TEMPS DE RÉACTION



TALEE - 250 talee non radicate



TEMPO DI PRODUZIONE / PERIODO DI FIORITURA DOPO L'INVASATURA



MISURA VASO



ALTEZZA PIANTA



INFORMAZIONE D'ETICHETTA (++) = Spedizione inclusa (+) = Disponibile



TEMPO DI REAZIONE IN SETTIMANE



ESQUEJES - 250 esquejes sin raiz



TIEMPO DE PRODUCCIÓN / ÉPOCA DE FLORACIÓN



TAMAÑO DEL TIESTO



ALTURO DE LA PLANTA



INFORMACIÓN DE ETIQUETA (++) = entrega incluida (+) = disponible



TIEMPO DE REACCIÓN

**FLOWERING POTPLANTS
BLOHENDE TOPFPFLANZEN
PLANTES FLEURIS**

BEGONIA ELATIOR BARKOS COLLECTION.....5

Baladin
Balamon
Barkos
Berseba
Berseba Red
Binos Pink
Borias
Borias Dark

BEGONIA ELATIOR ILONA COLLECTION.....6

Amber Stone
Batik
Blitz
Britt Dark
Camilla
Carmen
Red Fox® Carneval
Catrin
Chloe
Red Fox® Cindy Fringed
Clara
Evi Pink
Evi Bright Pink
Red Fox® Clara Fringed
Red Fox® Dragone Dusty Rose
Red Fox® Dragone Champagne
Red Fox® Eva
Glory Lemon
Glory Pink
Glory White
Red Fox® Janny Fringed
Red Fox® Julie
Red Fox® Kristy Fringed
Frivola Pink
Red Fox® Nadine
Nelly
Netja Dark
Red Fox® Netja Fringed
Red Fox® Peggy
Red Fox® Red Baron Dark
Red Fox® Sandrine
Red Fox® Veronica
Yellowstone
Vermillion Red

BEGONIA ELATIOR VOLCANO7

Red Fox® Bromo
Red Fox® Etna
Red Fox® Krakatau
Red Fox® Virunga

BEGONIA SOLENIA.....10

Apricot
Chocolate Orange
Dark Pink
Light Pink
Orange
Red Improved
Red Orange
Red Velvet Red
Scarlet
Yellow

BEGONIA BEAUVILIA.....12

Dark Salmon
Hot Pink
White
Red

BEGONIA WATERFALL.....14

Angel Falls® Soft Pink
Angel Falls® Soft Orange
Encanto® Orange
Encanto® Pink
Encanto® Red
Encanto® White
Fragrant Falls® Lemon
Fragrant Falls® Orange
Fragrant Falls® Peach

POINSETTIA ECOSTARS16-18

Astro Red
Charon Red
Harlequin Red
Hera Red
Pallas Red
Saturnus Marble
Saturnus Pink
Saturnus Red
Saturnus Twist
Saturnus White Improved
Saturnus Eclipse
Solar Red

CELOSIA.....20

Magenta
Fire Purple Violet
Fire Orange
Fire Lime
Fire Pink
Fire Purple
Fire Red
Fire Scarlet Impr.
Fire Yellow
Atomic Light Pink

**BEDDING PLANTS FROM CUTTINGS
BEETPLANZEN STECKLINGEN
PLANTES A MASSIF BOUTURES**

IMPATIENS ODYSSEY22

Agrius
Ajax
Corinth
Delilah
Helen
Neptunus
Nestor
Orestes
Paris
Sparta Improved
Talon
Troy Improved

 Dear Client,

We are proud to present you our catalogue containing our complete range for your home and garden. We can offer you varieties which in practice have proven to be successful. For customers these varieties stand out from others due to their excellent growing properties and performance. Our priority is to offer our customers a superior quality cutting and young plant. It goes without saying that you can count upon the expert advice on growing from our sales team.
Sales team Floremera

Yours sincerely,
Floremera, LLC

 Sehr geehrter Kunde,

Wir sind stolz darauf, Ihnen einen Katalog mit unserem gesamten Sortiment für Haus und Garten präsentieren zu können. Wir bieten Ihnen Sorten die sich in der Praxis bewiesen haben und sich durch ihre guten Kultureigenschaften und ausgezeichneten Leistungen bei dem Konsumenten unterscheiden. Unsere erste Priorität liegt in der perfekten Qualität des Ausgangsmaterials. Für die fachgerechte Kulturbberatung steht Ihnen selbstverständlich unser Verkaufsteam gerne zur Verfügung.
Verkaufsteam Floremera

Mit freundlichen Grüßen,
Floremera, LLC

 Cher Client,

Nous sommes fiers de pouvoir vous présenter un catalogue de l'ensemble de notre assortiment pour la maison et le jardin. Nous vous offrons des variétés qui ont fait leurs preuves dans la pratique et se distinguent par leurs bonnes qualités de culture et leurs belles performances chez le consommateur. Une qualité parfaite du matériel de base constitue notre priorité majeure. Naturellement, vous pouvez compter sur notre équipe de vente pour des conseils de culture de professionnels. Équipe de vente Floremera

Recevez, Cher Client, nos sincères salutations.
Floremera, LLC

 Geachte klant,

Wij zijn er trots op dat wij u een catalogus kunnen presenteren met ons complete assortiment voor huis en tuin. We bieden u rassen die zich in de praktijk bewezen hebben en zich onderscheiden door hun goede teelteigenschappen en prestaties bij de consument. Een perfecte kwaliteit van het uitgangsmateriaal is onze eerste prioriteit. Vanzelfsprekend kunt u rekenen op vakkundig teeltadvies van ons verkoop team.

Verkoop team Floremera

Met vriendelijke groet,
Floremera, LLC



Varieties Supplement 2019-20

Bella Lilac Pink



Bon Bon White



Dragone Sunset



Nicole Stone



Rebecca



Reina XL



Renate



Rhianne



I'CONIA Series

First Kiss

NEW



Miss Montreal

NEW



Upright Fire

NEW



Upright Salmon

NEW



Upright White

NEW



Esmay Peach

NEW



Macarose

NEW



Macarouge

NEW



Specialty Series

Valentino Pink



Variety	Unrooted #	Root Plug #	Royalty
Bella Lilac Pink	10029	36029	.05
Bon Bon White	11067	36067	.05
Dragone Sunset	10071	36071	.05
Esmay Peach	10130	36130	.05
Nicole Stone	10079	36079	.05
Rebecca	10110	36110	.05
Reina XL	10111	36111	.05
Renate	10112	36112	.05
Rhianne	10113	36113	.05
Macarose	10128	36128	.05
Macarouge	10129	36129	.05
Valentino Pink	10114	36114	.075
I'CONIA First Kiss	10098	36098	.05
I'CONIA Miss Montreal	10115	36115	.05
I'CONIA Upright Fire	10116	36116	.05
I'CONIA Upright Salmon	10117	36117	.05
I'CONIA Upright White	10118	36118	.05

Current Availability Online:
www.Snap.Optimara.com

Phone: 1-800-443-2290
Fax: 1-615-228-5831
info@floremara.com
www.floremara.com

Begonia Elatior - Ilona

Pot plant mainly for indoor use with good bench life. In many countries also used for planting outside.

Good crop for programming. For sales all year round in as many as 19 striking colors.

Can be produced yearround in pot sizes from 4 - 6 Inch (10-15 cm).
Height from 8 - 12 Inch (20-30 cm).

Easily programmable plant. Suitable for spot cropping. Can best be put in a light place avoiding direct sunlight.

Begonia Elatior - Volcano

Compact growing pot plant ideal for indoor use. Can also be used for mixed plantings.

Good crop for programming. For sales in Spring and Summer in 5 different colors.

Ideal pot size is 3.5 in to 5 in (9 cm to 12 cm).

Easily programmable plant type also suitable for spot crops. Put Volcano in a light place avoiding direct sunlight.



elatior begonia

Elatior Begonia Series

ELATIOR BEGONIA

BARKOS COLLECTION

Baladin®



Balamon®



Borias



Barkos®



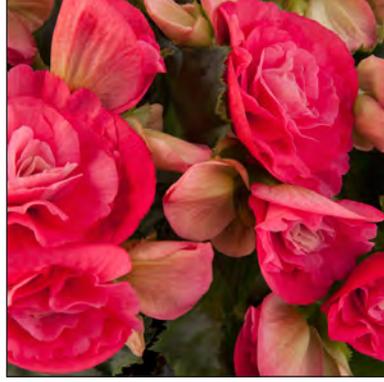
Berseba®



Berseba® Red



Binos Pink®



Borias Dark®



250 cuttings 11-14 weeks 5-6 Inch 8-12 Inch

**** All varieties available as rooted plugs ****

ELATIOR BEGONIA

ILONA COLLECTION

Amber Stone



Batik



Blitz



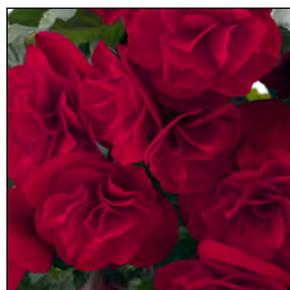
Britt Dark



Camilla



Carmen



Red Fox Carnaval®



Catrin



Chloe



Red Fox® Cindy Fringed



Clara



Red Fox® Clara Fringed



Red Fox® Dragone Champagne



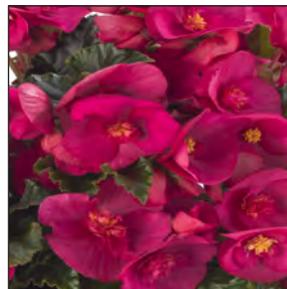
Dragone Dusty Rose



Red Fox® Eva



Evi Bright Pink



Glory Lemon



Glory Pink



Glory White



** All varieties available as rooted plugs **

ELATIOR BEGONIA

ILONA COLLECTION

Red Fox® Janny Fringed



Red Fox® Julie



Red Fox® Kristy Fringed



Frivola Pink



Red Fox® Nadine



Nelly



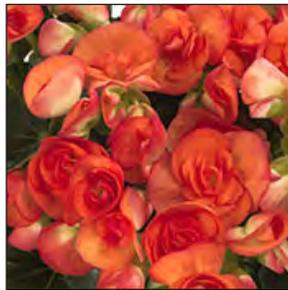
Netja Dark



Red Fox® Netja Fringed



Orange Stone



Red Fox® Peggy



Red Fox® Sandrine



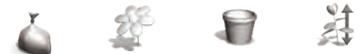
Red Fox® Veronica



Vermillion Red



Yellow Stone



BEGONIA ILONA COLLECTION

250 cuttings 10-12 weeks 4-6 Inch 8-12 Inch
(10-15cm) (20-30cm)

VOLCANO COLLECTION

Red Fox Bromo®



Red Fox Etna®



Red Fox Krakatau®



Red Fox Virunga®



BEGONIA VOLCANO COLLECTION

250 cuttings 9-12 weeks 3.5-5 Inch 6-8 Inch
(9-12cm) (15-20cm)

ELATIOR BEGONIA LISTING

Type	Variety	URC Item Number	RC Item Number	Color	Price Group	Royalty
Barkos	Baladin	10072	36072	Dark Red	2	\$0.05
Barkos	Balamon	10073	36073	Red Orange	2	\$0.05
Barkos	Barkos	10032	36032	Dark Red	2	\$0.05
Barkos	Berseba	10074	36074	Dark Pink	2	\$0.05
Barkos	Berseba Red	10055	36055	Red	2	\$0.05
Barkos	Binos Pink	10058	36058	Pink	2	\$0.05
Barkos	Borias	10048	36048	Pink Bi Color	2	\$0.075
Barkos	Borias Dark	10047	36047	Pink Bi Color	2	\$0.075
Ilona	Amber Stone	10105	36105	Orange	1	\$0.05
Ilona	Batik	10002	36002	Dark Orange	1	-
Ilona	Blitz	10095	36095	Medium Yellow	1	-
Ilona	Britt Dark	10003	36003	Orange Bi Color	1	-
Ilona	Camilla	10004	36004	Pink & White	1	-
Ilona	Carmen	10126	36126	Red	1	\$0.075
Ilona	Red Fox @ Carneval	10005	36005	Orange Bi Color	1	\$0.05
Ilona	Catrin	10061	36061	Orange	1	\$0.05
Ilona	Chloe	10096	36096	Pink	1	\$0.075
Ilona	Red Fox @ Cindy Fringed	10017	36017	White & Pink	1	\$0.05
Ilona	Clara	10006	36006	White	1	-
Ilona	Red Fox @ Clara Fringed	10018	36018	White	1	\$0.05
Ilona	Dragone Dusty Rose	10070	36070	Pink	1	\$0.05
Ilona	Dragone Champagne	10084	36084	Pink	1	\$0.05
Ilona	Red Fox @ Eva	11017	36117	Yellow	1	\$0.05
Ilona	Evi Bright Pink	10027	36027	Dark Pink	1	\$0.05
Ilona	Glory Lemon	10088	36088	Light Yellow	1	\$0.05
Ilona	Glory Pink	10042	36042	Pink	1	\$0.05
Ilona	Glory White	10062	36062	White	1	\$0.05

ELATIOR BEGONIA LISTING

Type	Variety	URC Item Number	RC Item Number	Color	Price Group	Royalty
Ilona	Red Fox ® Janny Fringed	10020	36020	Orange Apricot	1	\$0.05
Ilona	Red Fox ® Julie	10007	36007	Yellow Bi Color	1	\$0.05
Ilona	Red Fox ® Kristy Fringed	10021	36021	Light Pink	1	\$0.05
Ilona	Frivola Pink	10028	36028	Light Pink	1	\$0.05
Ilona	Red Fox ® Nadine	10013	36013	Dark Yellow	1	\$0.05
Ilona	Nelly	10014	36014	Medium Pink	1	-
Ilona	Netja Dark	10015	36015	Pink Bi Color	1	-
Ilona	Red Fox ® Netja Fringed	10023	36023	Pink Bi Color	1	\$0.05
Ilona	Orange Stone	10077	36089	Dark Pink	1	\$0.05
Ilona	Red Fox ® Peggy	10069	36069	Pink Bi Color	1	\$0.05
Ilona	Red Fox ® Sandrine	10090	36090	Dark Pink	1	\$0.05
Ilona	Red Fox ® Veronica	10085	36085	Dark Red	1	\$0.05
Ilona	Vermillion Red	10086	36086	Dark Red	1	\$0.05
Ilona	Yellow Stone	10087	36087	Dark Yellow	1	\$0.05
Volcano	Red Fox ® Bromo	10034	36034	Pink	1	-
Volcano	Red Fox ® Etna	10038	36038	Orange	1	-
Volcano	Red Fox ® Krakatau	10035	36035	Red	1	-
Volcano	Red Fox ® Virunga	11033	36033	Yellow	1	-

** All varieties available as rooted plugs **

* Rooted cuttings are supplied by Holtkamp Greenhouses, Inc. 1-800-443-2290

**Red Fox varieties are registered to Dümmer Orange®.*

Garden Begonia Solenia®

Uniform series of robust, double-flowered begonias for use in containers on the patio and for balcony boxes.

Flowers very profusely all through summer with intense colors. Very good shelf life.

Suitable for growing in batches with potting up between week 48 and week 15. Short cultivation period of 8 -10 weeks. Pot sizes 5 - 6 in (12 -15 cm).

solenia begonia



Garden Begonia Solenia Series

GARDEN BEGONIA SOLENIA

Dark Pink



Light Pink



Orange



Red Improved



Red Orange



Velvet Red



Chocolate Orange



Apricot



Scarlet



Name	URC #	RC #	Royalty
Dark Pink	30001	31001	\$.08
Light Pink	30002	31002	\$.08
Orange	30003	31003	\$.08
Red Improved	30009	31009	\$.08
Red Orange	30024	31024	\$.08
Velvet Red	30006	31006	\$.08
Apricot	30017	31017	\$.08
Chocolate Orange	30018	31018	\$.08
Scarlet	30025	31025	\$.08
Yellow	30029	31029	\$.08

Yellow







 250 cuttings 9-13 weeks 6 Inch-h HB 8-10 Inch
 (15cm-h) (20-25cm)

**** All varieties available as rooted plugs ****

beauvilia begonia



Beauvilia Begonia Series

Beauvilia® BEGONIA

Beauvilia Dark Salmon



Beauvilia Hot Pink



Beauvilia White



Beauvilia Red



Name	URC #	RC #	Royalty
Beauvilia Dark Salmon	10505	36505	\$.10
Beauvilia Hot Pink	10506	36506	\$.10
Beauvilia White	10503	36503	\$.10
Beauvilia Red	10504	36504	\$.10

**** All varieties available as rooted plugs ****



BEGONIA Beauvilia

100 cuttings 8-10 weeks 5 Inch (12cm) -HB trailing

Begonia Waterfall®

An extensive colorfull series of strong trailing begonias, which flower profusely all through the summer with a true waterfall of large single or double flowers.

Well-branching trailing plant for use in hanging baskets, which thrives in semi shade as well as a sunny position in the garden or on the patio.

Potting up from week 5 in pot sizes of 12 - 14 cm. Short cultivation period of between 7 and 9 weeks.

waterfall begonia



Waterfall Begonia Series

WATERFALL® BEGONIA

Encanto® Red



Encanto® Orange Improved



Angel Falls Champagne



Angel Falls Soft Pink



Angel Falls® Soft Orange



Encanto® Pink



Encanto® White



Fragrant Falls® Lemon



Name	URC #	RC #	Royalty
Encanto® Red	30065	31065	\$.10
Encanto® Orange Improved	30064	31064	\$.10
Encanto® Pink	30063	31063	\$.10
Encanto® White	30066	31066	\$.10
Angel Falls® Champagne	30073	31073	\$.10
Angel Falls® Soft Pink	30071	31071	\$.10
Angel Falls® Soft Orange	30055	31055	\$.10
Fragrant Falls® Lemon	30080	31080	\$.15
Fragrant Falls® Peach	30081	31081	\$.15
Fragrant Falls® Orange	30082	31082	\$.15

Fragrant Falls® Peach



Fragrant Falls® Orange



**** All varieties available as rooted plugs ****



BEGONIA WATERFALL

100 cuttings 8-10 weeks 5 Inch (12cm) -HB trailing

Poinsettia Ecostars

Euphorbia pulcherrima

Potplant for indoor use with good benchlife.

Ecostars® have been specially bred for growing in low temperature conditions. As of the short day period the temperature can be lowered to 60°F (15°C). This means an enormous saving on heating cost.

Available in all main colors, featuring besides red also marble, pink and white varieties as well as a variegated variety. Ecostars® are known to be well branching with firm upright stems.

Depending on the variety suitable for pot sizes ranging from 2.5 Inch (6 cm) single stems until 8 Inch (20 cm) branched plants.

poinsettia



Poinsettia Ecostars

POINSETTIA ECOSTARS®

Astro Red



Charon



Harlequin Red



Hera Red



Pallas Red



Saturnus® Marble



12-16 weeks
7- 8 weeks



4-5.5 Inch (10-13cm)
2.5 Inch (6cm)



10-12 Inch (25-30cm)
5.5-6 Inch (12-15cm)



6.5-7 weeks

POINSETTIA ECOSTARS®

Saturnus® Pink



Saturnus® Red



Saturnus® Twist



Saturnus® White Improved



Saturnus Eclipse



Solar Red



Saturnus	Plant Week		
	Potsize	Short Day Crop	Natural Short Day Crop
	4 inch	33-34	32-33
	5 inch	30-31	31-32
	6 inch	26	27
	7 inch	26-27	28-29

POINSETTIAS



Name	URC #
Astro Red	53030
Charon Red	53001
Harlequin Red	53098
Hera Red	53031
Pallas Red	53032
Saturnus® Eclipse	53035
Saturnus® Marble	53006
Saturnus® Pink	53007
Saturnus® Red	53097
Saturnus® Twist	53008
Saturnus® White Impr.	53009
Solar Red	53096

celosia

Celosia



CELOSIA KELOS®

Fire Lime



Magenta



Fire Orange



Fire Pink



Fire Purple



Fire Purple Violet



Fire Red



Fire Scarlet Improved



Fire Yellow



Atomic Light Pink



Atomic Neon Pink



Atomic Purple Pink



Atomic Salmon



Atomic Violet



Name	URC #	Royalty
Magenta	15001	\$.06
Fire Orange	15009	\$.06
Fire Lime	15011	\$.06
Fire Pink	15012	\$.06
Fire Purple	15013	\$.06
Fire Purple Violet	15004	\$.06
Fire Red	15014	\$.06
Fire Scarlet Impr.	15015	\$.06
Fire Yellow	15016	\$.06
Atomic Light Pink	15017	\$.06
Atomic Neon Pink	15018	\$.06
Atomic Purple Pink	15019	\$.06
Atomic Salmon	15010	\$.06
Atomic Violet	15020	\$.06



100



9-11 weeks



4-5 Inch



8-10 Inch

(10-13cm) (20-25cm)

Impatiens Odyssey®

Uniform series that branches well and develops a good plant shape. Flowers profusely with large flowers in strong colors.

Very suitable for both indoor and outdoor use. Preferable in full shade with sufficient water on a regular basis.

Excellent choice for growing in batches with potting up between week 45 and week 23. Pot size 4.5 - 5.5 in (11 -13 cm). Short cultivation period of between 8 and 11 weeks.

impatiens

Impatiens Odyssey Series



IMPATIENS NEW GUINEA

Ajax



Corinth



Delilah



Helen



Neptunus



Nestor



Orestes



Paris



Sparta Improved



Talon



Troy Improved



Name	URC #	RC #
Ajax	50097	37097
Corinth	50049	37049
Delilah	50027	37027
Helen	50040	37040
Neptunus	50126	37126
Nestor	50048	37048
Orestes	50136	37036
Paris	50083	37083
Sparta Improved	50090	37090
Talon	50124	37124
Troy Improved	50101	37101

**IMPATIENS ODYSSEY
UNROOTED**



100 cuttings



4.5-7 Inch
(11-17cm)



8-10 Inch
(20-25cm)



wk 42-20



TERMS AND CONDITIONS

Acceptance of Terms: These terms and conditions shall govern all orders from the Hermann Holtkamp Greenhouses, Inc., or Floremara, LLC for seeds, bulbs, plants, supplies and other materials ("merchandise") placed with Seller. All negotiations with salesmen or other agents of Seller are merged herein. Purchaser acknowledges that it has not relied on any representation not contained herein. No modification of these terms and conditions shall be effective unless in writing signed by Seller. Placement of the order and receipt of the Acknowledgment from seller shall constitute Purchaser's offer to purchase the merchandise on these terms and conditions. All orders and contracts are subject to acceptance or rejection by Seller at its offices in Nashville Tennessee and shall be deemed accepted upon shipment by Seller.

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Prices: All prices are subject to change without notice. The price in effect at time of shipment will prevail. Payment is due in accordance with terms specified on invoice. All payments shall be made in U.S. funds. In the event of default in the payment of any amount when due, and in addition to all other rights and remedies available to Seller, SELLER SHALL BE ENTITLED TO COLLECT A LATE CHARGE OF 1% PER MONTH (12% PER YEAR) OR THE MAXIMUM RATE ALLOWED BY LAW, WHICHEVER IS LESS, ON ALL AMOUNTS PAST DUE FROM THE DATE DUE UNTIL THE DATE PAID.

Inspection and Return Policy: Purchaser should inspect merchandise upon receipt. Seller shall have no liability for any defect unless notice is given promptly, not to exceed 48 hours after receipt of item. In cases of loss or damage due to transportation, Purchaser should obtain and forward an inspection report to Seller's customer service Department within fifteen (3) days of delivery. No merchandise conforming to the Purchaser's order may be returned without Seller's prior written authorization. Requests to return merchandise and any complaints or claims not arising under the Seller's warranty must be made within 48 hours after delivery. All returns must be in accordance with Seller's shipping instructions with freight paid by Purchaser. Returns of conforming merchandise are subject to a 25% restocking charge.

Delays, Shortages and Substitutions: Seller shall not be responsible for delays in delivery or for losses resulting from such delays due to unforeseen, supervening circumstances. Seller reserves the right to make partial shipment if full shipment is commercially impracticable. In the event of shortages, Seller may substitute such other, similar merchandise as is available.

Survival: If any provision of the terms and conditions of sale stated herein and on the face hereof shall for any reason be held prohibited by or invalid under applicable law, in whole or in part, such provision shall be ineffective to the extent of such prohibition or invalidity, without invalidating the remainder of such provision or the remaining provisions hereof.

Protected Varieties: Varieties listed with the symbols PP# (Plant Patent Number), USPP or PAP (U.S. Patent Pending), PVPA (Plant Variety Protection Act Certificate issued), PVPAP (Plant Variety Protection Act Pending), BR (Breeder's Rights certificate issued) or BRP (Breeder's Rights Protection Pending) are protected by U.S. or foreign plant patents or plant variety protection laws. These varieties may not be reproduced without authorization. The breeder (or authorized representative) has the right to inspect customer's nurseries during normal business hours to assess compliance with the restrictions on use of protected varieties.

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